

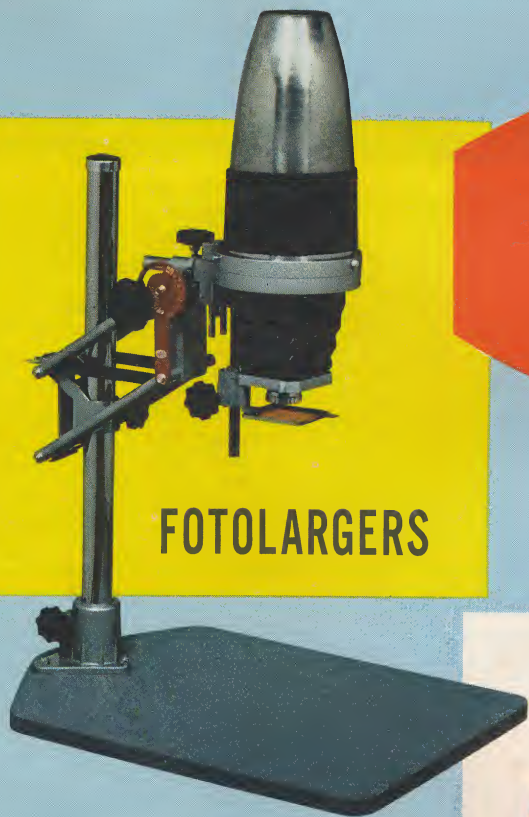
1966

TESTRITE

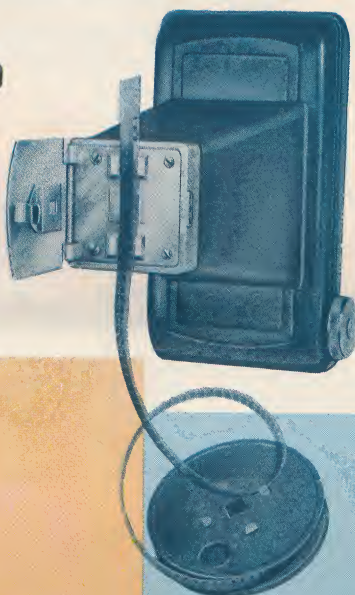
REG. U. S. PAT. OFF.

photographic equipment

CATALOG 66-1



FOTOLARGERS



CINELARGERS



DRYERS



DEVELOPING KITS



SUPERPODS

ALL PRICES SUBJECT
TO CHANGE

index

ALL ITEMS IN THIS CATALOG
MANUFACTURED AND GUARANTEED BY

CINELARGERS	Page 6	DEVELOPING TANK	Page 10
FOTOLARGERS	Page 2-5	FOTOLARGER ACCESSORIES	Page 14-15
SUPERPODS	Page 12-13	EASELS	Page 8
COPY STANDS	Page 7	THERMOMETERS	Page 10
LITE STANDS	Page 11	PRINT ROLLERS	Page 10
FOTOLITE UNITS	Page 11	DARKROOM ITEMS	Page 10
DEVELOPING KITS	Page 8		

TESTRITE INSTRUMENT CO., INC.

135 MONROE STREET
NEWARK, N.J. 07105

HERE'S WHAT

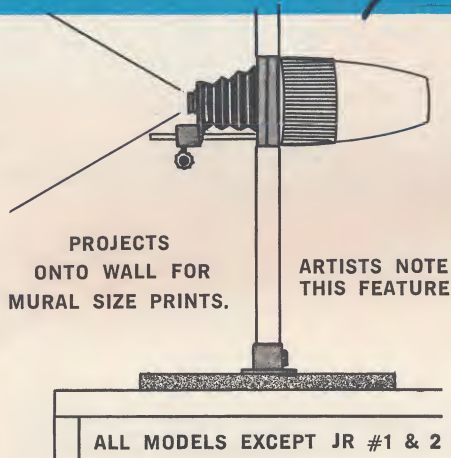
Fotolagers

CAN DO!!



PROJECTS
ONTO FLOOR FOR
OVERSIZE PRINTS

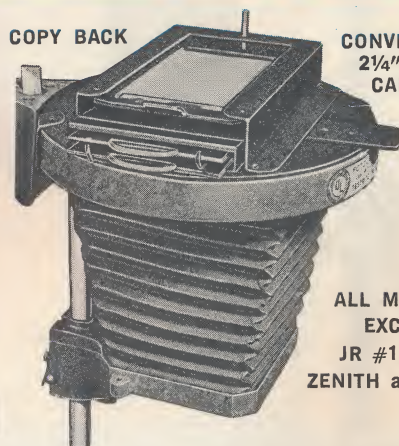
ALL MODELS
EXCEPT JR #1



PROJECTS
ONTO WALL FOR
MURAL SIZE PRINTS.

ARTISTS NOTE
THIS FEATURE

ALL MODELS EXCEPT JR #1 & 2

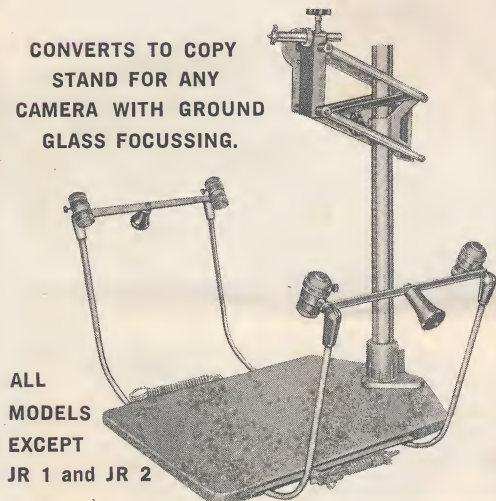


COPY BACK

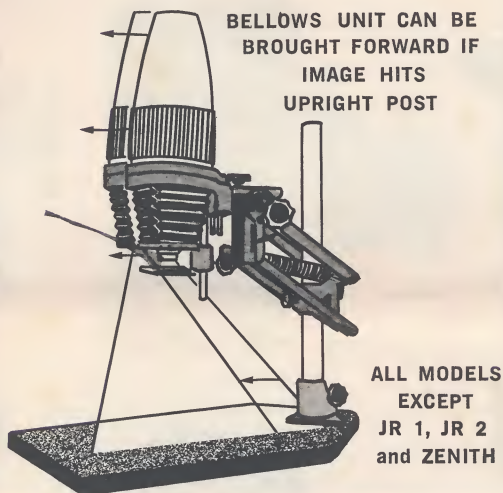
CONVERTS TO
2 1/4" x 3 1/4"
CAMERAS

ALL MODELS
EXCEPT
JR #1, JR 2,
ZENITH and 100DC

CONVERTS TO COPY
STAND FOR ANY
CAMERA WITH GROUND
GLASS FOCUSING.

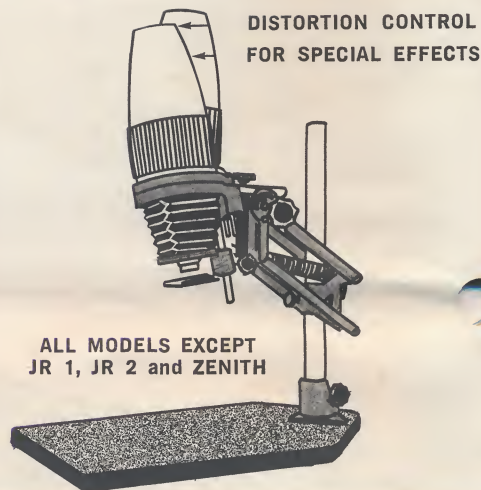


ALL
MODELS
EXCEPT
JR 1 and JR 2



BELLOWS UNIT CAN BE
BROUGHT FORWARD IF
IMAGE HITS
UPRIGHT POST

ALL MODELS
EXCEPT
JR 1, JR 2
and ZENITH



DISTORTION CONTROL
FOR SPECIAL EFFECTS

ALL MODELS EXCEPT
JR 1, JR 2 and ZENITH

JUNIOR NO. 1

Fotolarger

COMPLETE WITH —
LENS, EASEL
AND MASKS

\$25⁹⁵

LIST PRICE COMPLETE

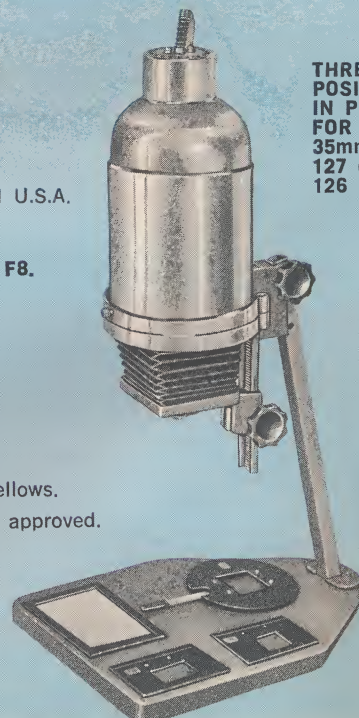
- FOR: 127 FILMS (12 or 16 EXPOSURE)
126 FILMS INSTAMATIC SIZE
35mm FILMS or smaller

MADE IN U.S.A.

- LENS, F6.3, 52mm. ACHROMAT, 2 ELEMENT FIXED STOP AT F8.
- 127 & 126 FILMS PRODUCE PRINTS 2-5/8" x 2-5/8"
- 35mm FILMS PRODUCE PRINTS 2-3/4 x 4"
- FOR ECONOMY, USES 5 x 7 PAPER, CUT IN HALF

- Cool Aluminum Lamphouse.
- Cord & Switch on line.
- Rack & Pinion for smooth focusing.
- 9" x 12" x 12 1/2" thick Baseboard.
- Aluminum Column, 14" long.
- Metal Easel, 2 way.
- Lens, Professional type bellows.
- Bulb, Diffusion Glass, UL approved.
- 127 Negative carrier with Masks for #126 & 35mm sizes.

IDEAL FOR INSTAMATIC CAMERA USERS



THREE
POSITIONS
IN POST
FOR
35mm.
127 or
126 SIZE

UL
APPROVED
FOR YOUR
PROTECTION

TESTRITE

REG. U.S. PAT. OFF.

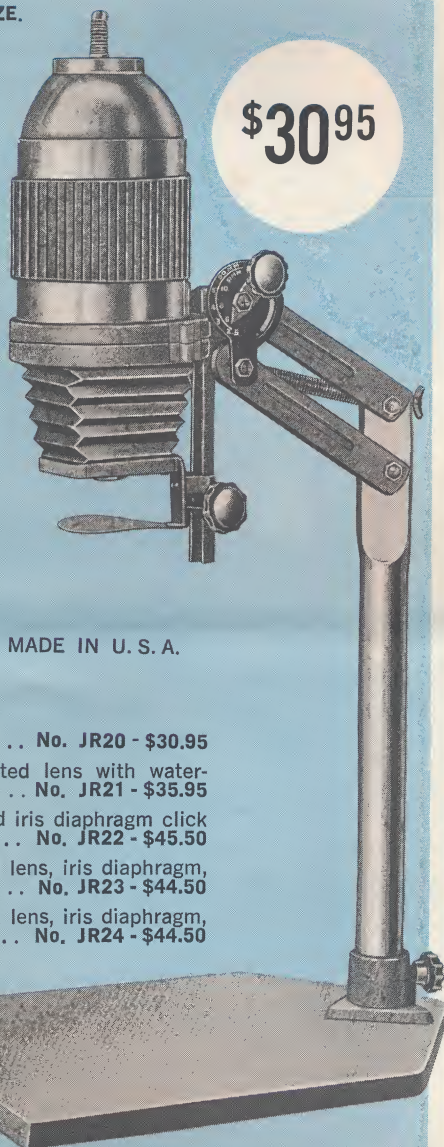
Fotolargers

JUNIOR NO. 2 MODEL

ALL NEGATIVES $2\frac{1}{4} \times 3\frac{1}{4}$ SIZE.

SPECIAL FEATURES

- Easy lifting parallel arms, with counterbalance spring.
- Rotating, Glassless, negative carrier.
- Bellows, fine rack and pinion focusing.
- Cool Aluminum Lamphouse.
- Interchangeable lens boards.
- Feed-thru switch on line.
- 1.5X to 4X time enlargements on baseboard with 90mm lens. 2X to $5\frac{1}{2}$ X with 75mm lens. 4X to 8X with 50mm lens.
- Red Swing-a-way filter.
- Dial indicator to show exact degree of enlargement.
- Sturdy cast base.
- $13" \times 17" \times \frac{5}{8}"$ Thick Sturdy Baseboard.
- Rigid, Chrome Plated 19" Post.



\$30⁹⁵

MADE IN U. S. A.

STANDARD

- JUNIOR #2 without lens No. JR20 - \$30.95
- With F6.9 90mm Testrite coated lens with water-house click stops, rangefinder .. No. JR21 - \$35.95
- With F4.5 90mm, Perfex coated iris diaphragm click stop lens No. JR22 - \$45.50
- With F4.5 75mm Perfex coated lens, iris diaphragm, click stop lens No. JR23 - \$44.50
- With F3.5 50mm Perfex coated lens, iris diaphragm, click stop lens No. JR24 - \$44.50



SPECIAL

- 35mm JR. #2 FOTOLARGER COMPLETE with F3.5 50mm PERFEX lens 35mm negative carrier, 52mm Condenser Set, Diffusion Glass.
No. JR25 - SPECIAL \$50.95
- $2\frac{1}{4} \times 2\frac{1}{4}$ JR. #2 FOTOLARGER COMPLETE with F4.5 75mm PERFEX lens, $2\frac{1}{4} \times 2\frac{1}{4}$ negative carrier, $3\frac{1}{2}"$ Condenser Set, Diffusion Glass.
No. JR26 - SPECIAL \$52.50
- $2\frac{1}{4} \times 3\frac{1}{4}$ JR. #2 FOTOLARGER COMPLETE with F4.5 90mm PERFEX lens, $2\frac{1}{4} \times 3\frac{1}{4}$ negative carrier, $4\frac{1}{2}"$ Condenser Set, Diffusion Glass.
No. JR27 - SPECIAL \$56.75

ZENITH 35 MODEL

Delivers precision performance under the most critical conditions.

The ZENITH 35 offers new enlarging convenience — and superb performance to all 35mm. fans.

ENLARGEMENTS TO
 $11" \times 14"$
ON BASEBOARD

NO. ZENITH - 1

\$59⁹⁵

WITHOUT LENS

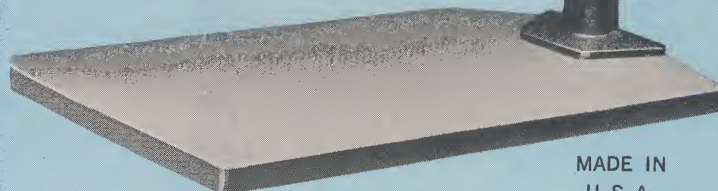
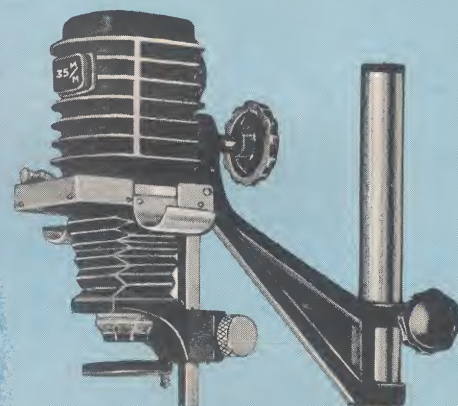
PORTABLE...Packed in its own corrugated carrying case. Makes storage a snap. Set-up, storage-away in 30 seconds.

FREE MASKS
FOR 126
INSTAMATIC
& 35MM HALF
FRAME SIZES

NO. ZENITH - 2

\$69⁹⁵

With 50mm 3.5 coated Perfex lens, Iris diaphragm and click stops



MADE IN
U. S. A.

* VERSATILE SALON
PRINTS FROM CONTACT SIZE
TO 11×14 ON BASEBOARD.

* ALUMINUM DIE CAST

* DOUBLE CONDENSERS

* HEAT RESISTANT GLASS

* GLASSLESS CARRIER WITH
FILM HANGERS AND STRIP
FILM RELEASE

* MICROMATIC FOCUSING

* HOLDER FOR VARIGAM, EK,
AND RED FILTERS CAN BE
USED FOR COLOR PRINTING.

* ZENITH ENLARGER ACTS
AS COPY STAND WITHOUT
ATTACHMENTS

* LIGHTWEIGHT
LESS THAN 11 LBS.

* LOCKS INSTANTLY
FOR FAST SET UP AND
ADJUSTMENT

* $14" \times 19"$ BASEBOARD $\frac{5}{8}"$ THICK

NOTE: All Fotolargers are dual designed as diffusion models or they can easily be converted to condenser models, at time of purchase or in the future. Diffusion models have the advantage of showing less scratches and blemishes on the final print and an overall softer effect which is ideal for portrait work. The addition of condensers gives the prints a sharper, clearer look and increases the light approximately 2 times, making the exposure time shorter. You can have the advantages of both models by buying a "FOTOLARGER" with the diffusion glass and an additional condenser set. All Models Complete with Enlarging Bulb, Diffusion Glass, Negative Carrier, Assembly and Enlarging Instructions.

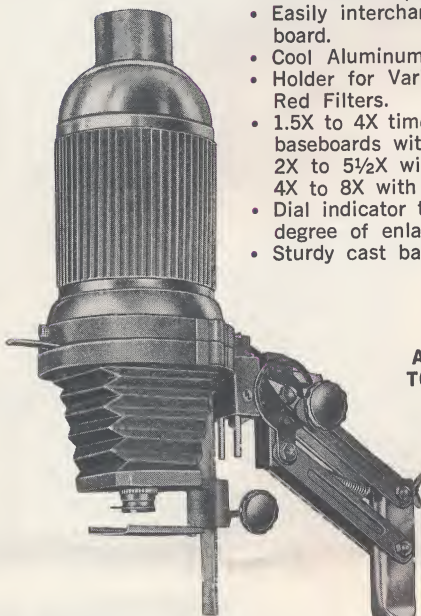
MODEL "MERIT III"

\$36⁹⁵

Color Head Available
See Page No. 6

SPECIAL FEATURES

- Easy lifting parallel arms, with counter-balance spring.
- Rotating, Glassless, negative carrier.
- Bellows, fine rack and pinion focusing.
- 16" x 19" x 5/8" Thick sturdy baseboard.
- Rigid column support, 19" Chrome plated.
- Easily interchangeable lens board.
- Cool Aluminum Lamphouse.
- Holder for Varigam, EK, and Red Filters.
- 1.5X to 4X time enlargments on baseboards with 90mm lens. 2X to 5 1/2X with 75mm lens. 4X to 8X with 50mm lens.
- Dial indicator to show exact degree of enlargement.
- Sturdy cast base.



ALL NEGATIVES
TO 2 1/4 x 3 1/4 SIZE

MADE IN
U. S. A.

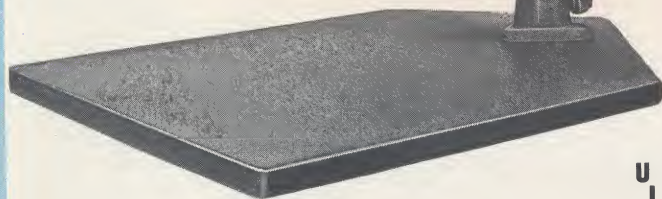
STANDARD

"MERIT III" without lens No. M1 - \$36.95

With F4.5 90mm, Perfex coated iris diaphragm click stop lens. No. M2 - \$51.50

With F4.5 75mm Perfex coated lens, iris diaphragm, click stop lens. No. M3 - \$50.50

With F3.5 50mm Perfex coated lens, iris diaphragm, click stop lens. No. M4 - \$50.50



SPECIAL

35mm MERIT III FOTOLARGER COMPLETE with F3.5 50mm PERFEX lens, 35mm negative carrier, 52mm Condenser Set, Diffusion Glass. SPECIAL No. M5 - \$56.95

2 1/4 x 2 1/4 MERIT III FOTOLARGER COMPLETE with F4.5 75mm PERFEX lens, 2 1/4 x 2 1/4 negative carrier, 3 1/2" Condenser Set, Diffusion Glass. SPECIAL No. M6 - \$58.50

2 1/4 x 3 1/4 MERIT III FOTOLARGER COMPLETE with F4.5 90mm PERFEX lens, 2 1/4 x 3 1/4 negative carrier, 4 1/2" Condenser Set, Diffusion Glass. SPECIAL No. M7 - \$62.75

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MODEL "E"

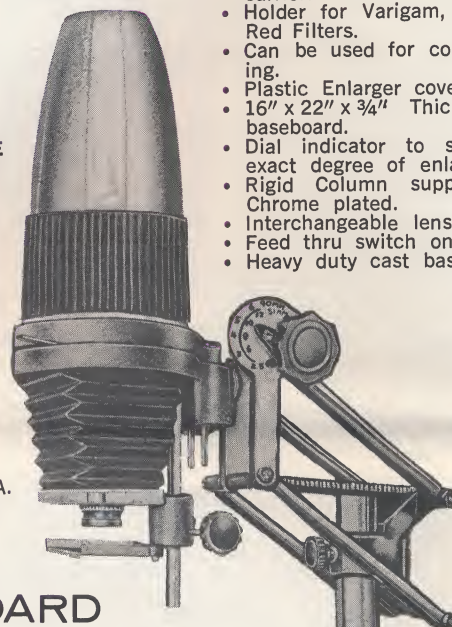
\$46⁹⁵

Color Head Available
See Page No. 6

SPECIAL FEATURES

- Four parallel rigid arm construction. Two coil counterbalance springs.
- Bellows, fine rack and pinion focusing.
- 2.5X to 6X time enlargements on baseboard with 90mm lens. 2X to 8 1/2X with 75mm lens. 6X to 12X with 50mm lens.
- Cool Aluminum Lamphouse.
- Rotating, Glassless, negative carrier.
- Holder for Varigam, EK, and Red Filters.
- Can be used for color printing.
- Plastic Enlarger cover.
- 16" x 22" x 3/4" Thick sturdy baseboard.
- Dial indicator to show the exact degree of enlargement.
- Rigid Column support, 24" Chrome plated.
- Interchangeable lens board.
- Feed thru switch on line.
- Heavy duty cast base.

ALL NEGATIVES
TO 2 1/4 x 3 1/4 SIZE



MADE IN U.S.A.

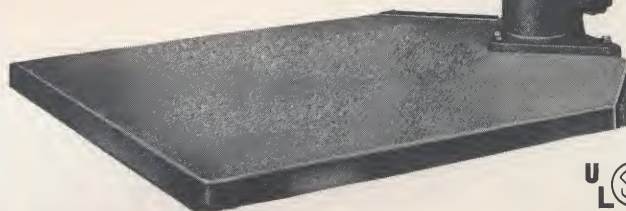
STANDARD

MODEL "E" without lens No. EA1 \$46.95

With F4.5, 90mm Perfex coated lens, iris diaphragm, click stop lens No. EA2 \$61.50

With F4.5, 75mm Perfex coated lens, iris diaphragm, click stop lens, No. EA3 \$60.50

With F3.5 50mm Perfex coated lens, iris diaphragm, click stop lens, No. EA4 \$60.50



SPECIAL

35mm "E" FOTOLARGER COMPLETE with F3.5 50mm PERFEX lens, 35mm negative carrier, 52mm Condenser set Diffusion Glass. SPECIAL No. EA5 - \$66.95

2 1/4 x 2 1/4 "E" FOTOLARGER COMPLETE with F4.5 75mm PERFEX lens, 2 1/4 x 2 1/4 negative carrier, 3 1/2" Condenser set, Diffusion Glass. SPECIAL No. EA6 - \$68.50

2 1/4 x 3 1/4 "E" FOTOLARGER COMPLETE with F4.5 90mm PERFEX lens, 2 1/4 x 3 1/4 negative carrier, 4 1/2" Condenser set, Diffusion Glass. SPECIAL No. EA7 - \$72.75

Fotolargers

MODEL "E2"

COMBINING THE EXCELLENT BELLOWS AND LAMPHOUSE ASSEMBLY OF THE MODEL "E" WITH THE HEAVY DUTY PARALLEL RIGID ARM AND LARGE 19 x 23 BASEBOARD OF THE MODEL #100 DC FOTOLARGER.

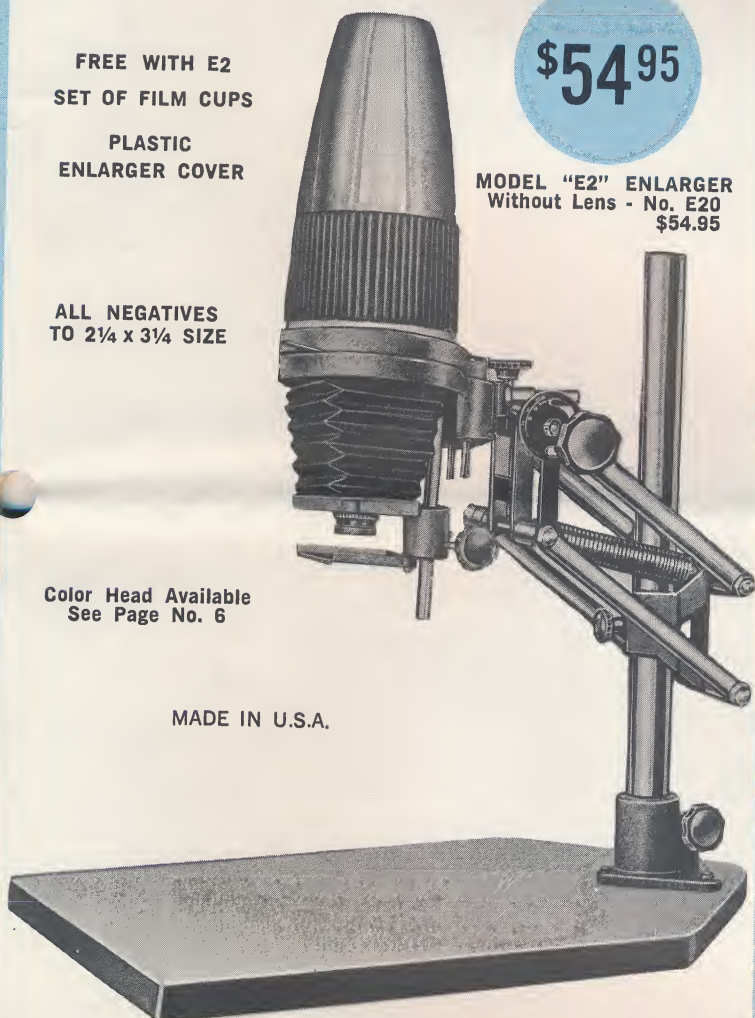
FREE WITH E2
SET OF FILM CUPS

PLASTIC
ENLARGER COVER

ALL NEGATIVES
TO 2 1/4 x 3 1/4 SIZE

Color Head Available
See Page No. 6

MADE IN U.S.A.



\$54.95

MODEL "E2" ENLARGER
Without Lens - No. E20
\$54.95

SPECIAL

35mm "E2" FOTOLARGER

COMPLETE with F3.5 50mm PERFEX lens, 35mm negative carrier, 52mm Condenser set, Diffusion Glass and FREE SET FILM CUPS No. E21 - \$74.95

2 1/4 x 2 1/4 "E2" FOTOLARGER

COMPLETE with F4.5 75mm PERFEX lens, 2 1/4 x 2 1/4 negative carrier, 3 1/2" Condenser set, Diffusion Glass and FREE SET FILM CUPS No. E22 - \$76.50

2 1/4 x 3 1/4 "E2" FOTOLARGER

COMPLETE with F4.5 90mm PERFEX lens, 2 1/4 x 3 1/4 negative carrier, 4 1/2" Condenser Set, Diffusion Glass. FREE SET FILM CUPS No. E23 - \$80.75



MODEL "100DC"

\$81.95

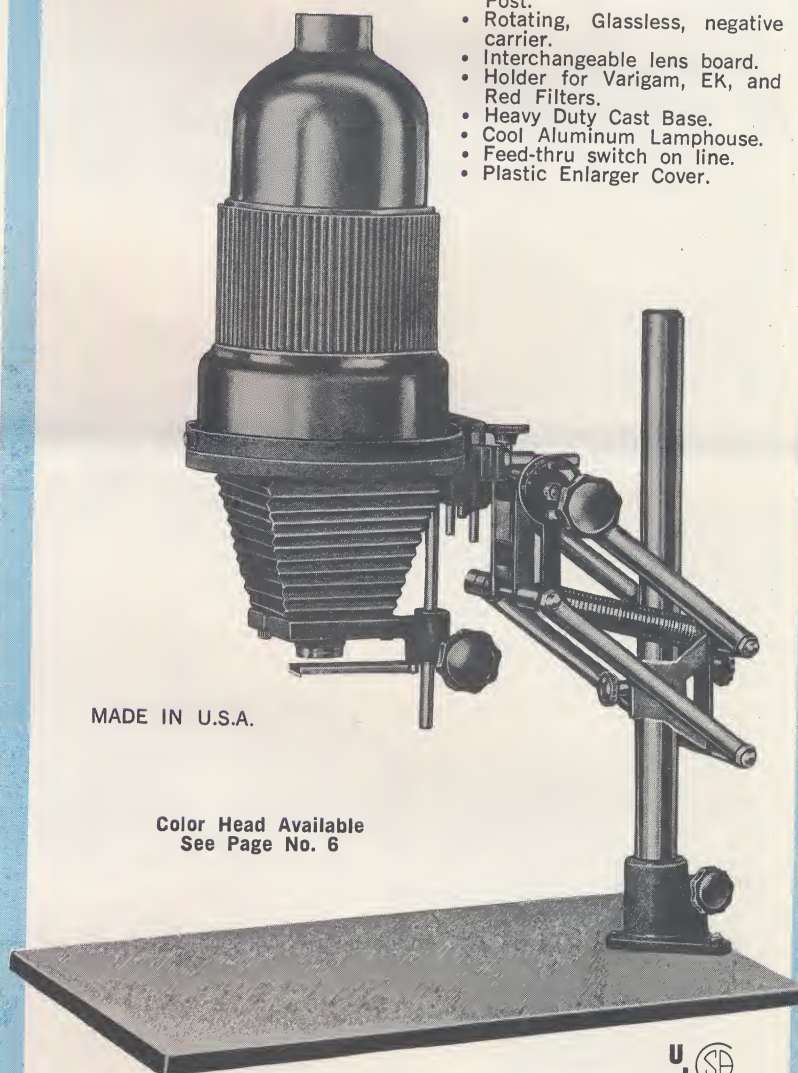
ALL NEGATIVES
TO 4 x 5 INCHES

SPECIAL FEATURES

- Four parallel rigid arm construction. Two coil counterbalance springs.
- 1.5X to 4X time enlargements on baseboard with 135mm lens. 2X to 6X with 90mm lens. 2.5X to 8X with 75mm lens. 5X to 12X with 50mm lens.
- Dial indicator to show exact degree of enlargement.
- Bellows, fine rack and pinion focusing.
- 19" x 23" x 3/4" thick Baseboard.
- Rigid, Chrome Plated 24" Post.
- Rotating, Glassless, negative carrier.
- Interchangeable lens board.
- Holder for Varigam, EK, and Red Filters.
- Heavy Duty Cast Base.
- Cool Aluminum Lamphouse.
- Feed-thru switch on line.
- Plastic Enlarger Cover.

MADE IN U.S.A.

Color Head Available
See Page No. 6



STANDARD

MODEL "100DC" without lens \$81.95

MODEL "100DC/P" with F4.5 135mm PERFEX coated lens, iris diaphragm, click stops \$110.00

MODEL "100DC/PC", complete with PERFEX lens, 6 1/2" Condenser Set \$140.00



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Cinélargers

8mm, \$22⁵⁰
16mm, \$22⁵⁰
35mm, \$25⁹⁵

NEW SUPER

8mm, \$23⁵⁰

An unusual photographic product which increases the pleasure of your hobby. Permits still prints to be made from either 8mm or 16mm movie films. Those fleeting expressions which can only be captured on movie film can now be transferred to prints. The Cinelarger makes negatives from either black and white or color movies on to black and white or color #620 film.

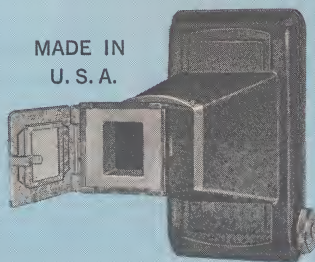
The CINELARGER permits the making of excellent enlargements from 8mm or 16mm MOVIE FILM. Uses #620 roll film which, after exposure, is developed and printed in the usual manner. Sixteen contact prints $1\frac{5}{8}" \times 2\frac{1}{16}"$ in size, are made with the 8mm model, and eight contact prints, $2\frac{3}{8}" \times 2\frac{7}{8}"$, are obtained with the 16mm model. Normally good negatives will give further enlargements up to 8x10 inches. Cutting or splicing film is unnecessary.

New Super 8mm and Fuji 8mm Films give 8 prints per roll of film $2\frac{1}{8}" \times 2\frac{7}{8}"$ size.

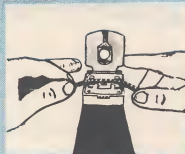
The 35mm CINELARGER is a simple device for making black and white prints from COLOR slides, or COLOR prints from COLOR slides. Uses #620 roll film which gives eight $2\frac{3}{8}" \times 2\frac{7}{8}"$ negatives from which contact prints or enlargements up to 8x10 inches can be made. Will accommodate 2x2 slides in glass or cardboard mounts, unmounted 35mm film or Bantam mounts and film.

ORDER STYLE No. . . . 35mm. \$25.95

MADE IN
U. S. A.



1 - HERE'S HOW IT WORKS



2 -



3 -



4 -

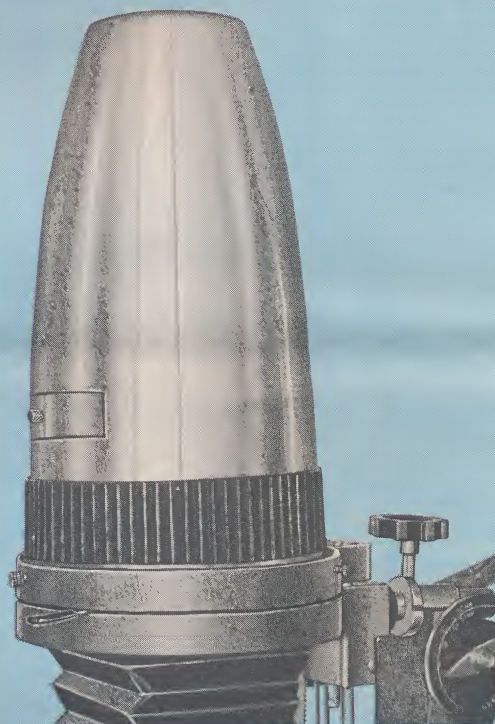
- 1 - LOAD WITH B & W OR COLOR 620 FILM
- 2 - PLACE YOUR MOVIE FILM OR SLIDE INTO CINELARGER. CLOSE COVER
- 3 - USE No. 2 PHOTO-FLOOD BULB FOR EXPOSURE. THE CINELARGER HAS A BUILT-IN SHUTTER AND LENS AND COMES WITH EXPOSURE GUIDE.
- 4 - AFTER EXPOSING THE 620 FILM IT CAN BE SENT OUT AND DEVELOPED IN THE ORDINARY FASHION.

NEW COLOR HEAD

FOTOLARGERS (except Jr. 1, & 2) can be used for color printing by placing the color filters (required for the color process used) under the lens in the special filter holder provided. As long as the filters are kept clean and scratchless this is the most economical method.

For those who prefer the usual method of placing the filters between the light source and the condenser set, the New Color Head is now available.

No. 23 COLOR HEAD has a color filter drawer which accommodates filters for all color processes. Filters are placed in the drawer which is directly above the condenser set and beneath the light source. (Filters not included).



No. 23 COLOR HEAD will fit the following Models: Merit III, E Master, E2 Master & discontinued models C & D.

The color head can be purchased instead of standard Lamphouse at only \$5.50 added to cost of Enlargers. When ordering Enlarger with Color Head add the letter C to the model number and add \$5.50 to list price.

No. 23 COLOR HEAD ONLY, complete with socket & wire (no bulb) \$14.95 List.

Note: Enlargers can be used for color work only if they are equipped with a Condenser Set and Heat Absorbing Glass. See Fotolarger Accessory Pages for these items.

COPY STANDS

NEW economical copy stands, suitable for all cameras from 35mm to 4 x 5. Also ideal for Polaroid and Movie Cameras as these units can be used for movie titling, as well as for copy work, for amateurs, medical and scientific work. Can be used with cameras using closeup lens, extension tubes or bellows attachments.

\$16⁹⁵

FEATURES

- Sturdy 16 x 19 x 5/8" Baseboard.
- Two 1 1/2" diameter 19" long chrome plated Posts. 38" Full height.
- Sliding Arm (has four roller bearings) moves easily on Post.
- Camera bracket permits centering of camera over work.
- NEW locking device for posts which allows full travel of arm up and down entire length of posts.

No. CS-2 COPY STAND \$16.95 LIST

No. 23 Copy Lights Can be used in conjunction with CS-2 & CS-3 Copy stands as well as with Fotolargers. Two 12" Chrome-plated flexible arms adjust to many angles. Unit slides up & down posts. Complete with sockets and wire (no bulbs), and two steel 6 1/2" parabola shades.

No. 23 Copy Lights . . . \$14.95

COMBINATION OFFER:

No. CS-2 Copy Stand & No. 23 Copy Lights packed together in one carton. **Special Order No. CS-2/23** Combination at **\$31.50 List**

- Two 1 1/2" Dia. 19" long chrome posts 38" full height, New post locking feature allows full travel of arm up and down Entire length of posts.

- Sturdy 16" x 22" x 3/4" Baseboard.

- Rigid parallel arm construction.

- Camera bracket permits centering of camera over work.

No. CS-3
COPY
STAND

\$21⁹⁵

MADE IN U.S.A.

No. 23-4 Copy Lights. Can be used in conjunction with CS-2 & CS-3 Copy Stands as well as with Fotolargers. Four lights provide even illumination when copying large originals. Unit is fastened to sides of baseboard by screws. Red safety knob permits "cool & easy" adjustment. Reflector type bulbs recommended (not included).

No. 23-4 Copy Lights **\$23.95**

COMBINATION OFFER: No. CS-3 Copy Stand & No. 23-4 Copy Lights packed together in one carton. **Special . . . Order No. CS-3/234** Combination at **\$45.50 List.**

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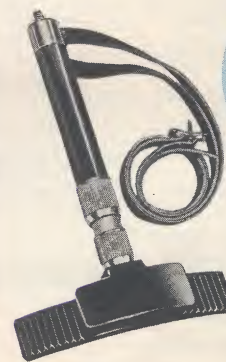
IDEAL for ALL CAMERAS

NEW POPULAR

CAMERA "BELT-POD"

STEADIES any Camera

Perfect for Movie Panning with or Without Light Bar



WAS \$7.95
NOW ONLY
\$5⁹⁵
LIST

FITS EVERY
TYPE OF CAMERA

MADE IN U.S.A.

Latest, Most Practical Accessory for Taking Precision-Sharp Still or Movies . . . Top Rated by Thousands of Photographers of All Ranks Because the "BELT-POD"

- WORKS WONDERS WHERE TRIPODS ARE IMPRACTICAL OR FORBIDDEN
- PERMITS MORE DESIRABLE "ON-LOCATION" SHUTTER SPEEDS
- IS EASY TO CARRY, EASY TO USE UNDER ALL CONDITIONS

PRECISION-MADE light weight aluminum and plastic, with adjustable elevation and neck strap. Completely detachable. Tucks snugly into pocket or gadget bag.

STANRITE UNIPOD

\$5⁹⁵

MADE IN
U.S.A.

Made of Lightweight Aluminum, Weighs Only 13 Ounces. Extends from 23 1/2" to 61". Accommodates All Standard Movie and Still Cameras. Made of Three Sections with Two Aluminum Clutches. Complete with Braided Hand Strap. **No. 3 Only \$5.95**



NEW DEVELOPING AND PRINTING KIT NO. 6

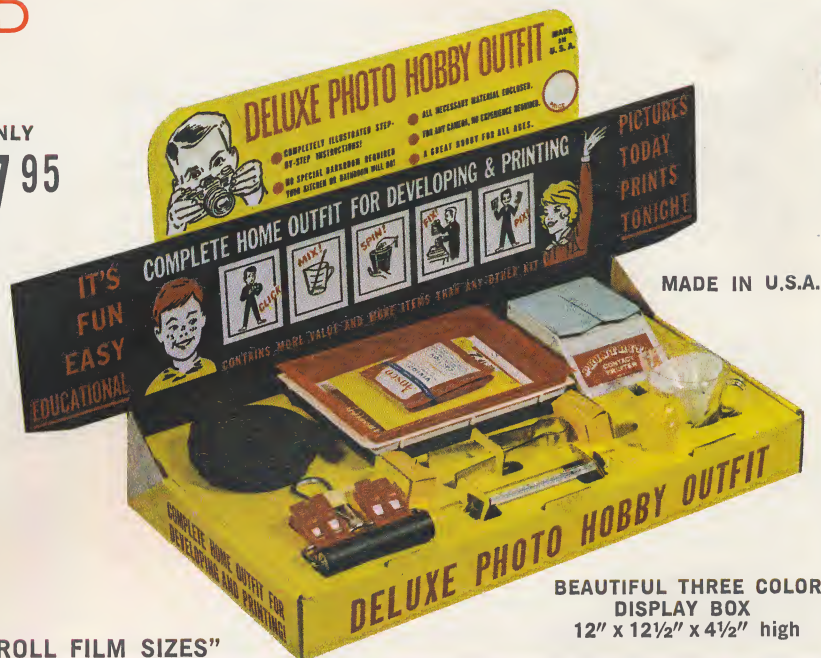
AVAILABLE NOW! Complete Developing and Printing Kits. These are not in the TOY class. These kits have been assembled with the finest material available and are capable of producing first quality prints.

Contains More Value and More Items Than Any Other Developing and Printing Kit on the Market.

CONTENTS:

- | | |
|--|------------------------------|
| 1-No. 7P Print box with socket, cord, bulb, mask and switch. | 2-Packages Fixer |
| 1-Reelrite Developing Tank | 4-Plastic Film Clips |
| 1-Ferrotypes Plate | 1-Thermometer |
| 1-No. 24 Print Roller | 1-8 oz. Graduate |
| 3-5 x 7 Plastic Trays | 1-Funnel |
| 1-Package, 25 Sheets Contact Paper | 1-Package Photo Blotters |
| 1-Light For Darkroom | 2-Print Tongs |
| 2-Pcks. Developer | 1-Stirring Rod |
| | 2-Instruction Books |
| | 1-Display Box as Illustrated |

ONLY
\$17⁹⁵



"FOR ALL ROLL FILM SIZES"

PHOTO HOBBY OUTFIT

NEW PHOTO HOBBY OUTFIT #1A • COMPLETE HOME DEVELOPING & PRINTING KIT, CONTAINS COMPLETE ILLUSTRATED STEP-BY-STEP INSTRUCTIONS, ALL NECESSARY MATERIAL • NO SPECIAL DARKROOM REQUIRED. • FOR ALL ROLL FILM SIZES.



\$7⁵⁰



Complete kit to start your darkroom off to a good beginning. Packed in sturdy corrugated carton.

CONTENTS

- | | |
|-------------------------------|------------------------------|
| 1 - #3B Darkroom Safelight | 3 - 5 x 7 Plastic Trays |
| 1 - Pck. 25 Sheet 5 x 7 Paper | 1 - Reelrite Developing Tank |
| 1 - 8 Oz. Graduate | 1 - #929 THERMOMETER |
| 1 - #24 Print Roller | 1 - 5 x 7 Ferrotypes Plate |
| 2 - Pcks. Developer | 2 - 6" S.S. Print Tongs |
| 4 - Plastic Film Clips | 2 - Pcks. Fixer, hypo |
| 1 - Stirring Rod | 1 - 4 oz. Funnel |
| 1 - Blotter Pack | 1 - 5 x 7 Speed Easel |

PLUS COMPLETE INSTRUCTIONS

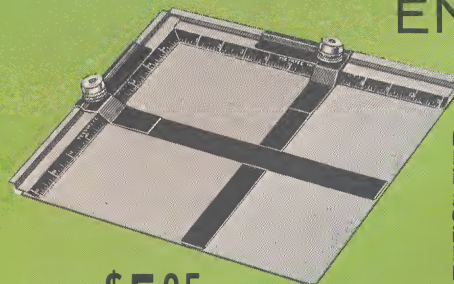
No. 4 ENLARGER KIT **\$19.95**

\$4⁹⁵

PRINT BOX

Complete with wire, socket & 15W bulb. Accommodates all negatives up to and including 2 1/4 x 3 1/4 size. New double hinged top (foam covered for perfect contact) makes it easy to hold paper in proper position. Complete with diffusion glass mask and switch.

NO. 7P **\$4.95**



\$5⁹⁵

MADE IN U.S.A.

ENLARGING EASELS

Excellent made for perfect borders. Has spring steel masking bands, assuring perfect angles. Adjustable to all sizes. Clearly ruled with white markings on black background. Easily readable in the dark room.

NO. 4 8 x 10 **\$5.95**
NO. 5 11 x 14 **7.95**



"HEATRITE" PRINT DRYER

NEW "HEATRITE" Print Dryer turns out dry prints in 4 to 8 minutes. Dual Surfaces... Use Both Sides At Same Time. Dries 2-4 Times as many prints as more Expensive Rotary Dryers and Takes Up Less Space.

SPECIFICATIONS

- 13 x 17½" Drying Surface on Each Side.
- 300 Watt, Adjustable Thermostat Control.
- Dry 4 8 x 10's or 18 4 x 5's at one time.
- Heavy gauge all metal construction.
- Sanforized Canvas aprons held under tension.
- Maintains uniform temperatures. CSA and UL approved.
- Ceramic insulators, 110-120 volt, AC-DC.

"HEATRITE" No. PD-2 \$24.95 list.
"HEATRITE" No. PD1 same as above but without thermostat control ... \$22.95 list.

\$24⁹⁵

MADE IN U.S.A.

PLASTIC TRAYS



MADE
IN
U.S.A.

These fine Plastic Trays include 4 high ribs in each tray to prevent paper from sticking to bottom. Trays also have rocking feature to gently agitate prints while in solution. The 8 x 10 and 11 x 14 size trays have built-in carrying handles on each end and solution can be poured out from either end of tray. Set of trays are of three different colors to prevent contamination, red, black and white per set. Boxed 1 of each color per set.

5 x 7 Plastic Trays
\$1.00 List Per Set

8 x 10 Plastic Trays
\$3.95 List Per Set

11 x 14 Plastic Trays \$7.95 List Per Set

"WASHRITE" PRINT WASHER

- For Prints And Cut Film.
- Takes Up To 11 x 14 Inch Sizes.
- Rapid Action Flow And Outlet.
- Sturdy, Special Ribbed Plastic Tray.
- Adjustable Faucet Attachment.

\$4⁹⁵

MADE IN U.S.A.



SAFELIGHTS

\$5⁹⁵



MADE
IN
U.S.A.

Sold complete with socket, cord and on-off-switch. Aluminum bracket permits unit to be swiveled in any direction. Heavy cast base can be fastened into wall or ceiling or unit will stand by itself on table. Rustproof aluminum body and front filter ring. Filter included is DuPont S55X material which is suitable for all Multicontrast and normal enlarging papers. Bulb not included. Completely made in U.S.A. NO. 3A SAFEFLIGHT \$5.95 List

No. 3B SAFEFLIGHT. Same as above but without stand, socket & cord. Has male thread to screw into bulb socket. \$4.95 List

NEW NO. DT-2 REELRITE DEVELOPING TANK
Will develop all standard film sizes from 35mm to 116. New automatic loading feature. Uses only 8 ounces for 35mm, 16 ounces for 116. Each tank has practice loading strip and instructions.
No. DT-2 \$2.95

STAINLESS STEEL CLIPS
A powerful film clip that is of sufficient weight to hang all sizes of film and keep them from curling. 25¢

METAL PRINT FRAME
Complete with mask-Prints up to 4 x 6 negatives. Hinged back, sliding clamp, assure perfect contact of film and paper. No. 1 \$1.00
New 8 x 10 Plastic Print Frame No. 8 \$6.95

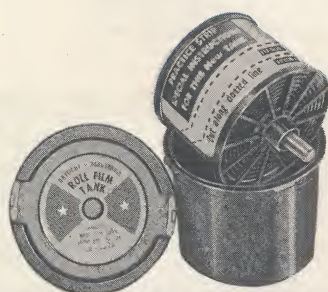
FERROTYPE PLATES
Finest quality steel plates triple coated with copper, nickel and chrome. Corners rounded; produce a high gloss on paper. May be used

with Print Dryers, or for air drying.
No. 812 - 8½x12" \$1.60 ea.
No. 1217 - 12x17" \$2.95 ea

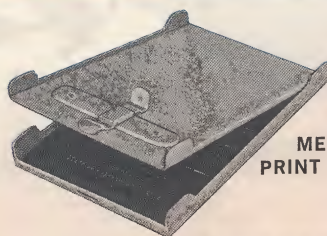
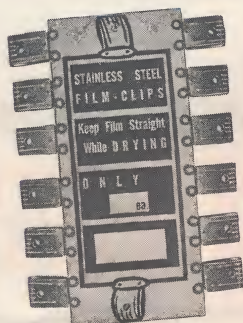
ROLLRITES "20" SERIES
Print rollers have a fine, smooth action, are lightweight yet have ample strength to efficiently remove surplus water from prints and distribute an even pressure when squeegeeing and ferrotyping.
4" NO. 24 90¢
6" NO. 26 \$1.10
8" NO. 28 \$1.35

ROLLRITES "60" SERIES
Sturdy smooth action rollers. The finest quality GROUND RUBBER TUBING is used. The roller rides on STEEL BALL BEARINGS, insuring long life and even pressure when ferrotyping.
4" NO. 64 \$2.00
6" NO. 66 2.50
8" NO. 68 2.95

STAINLESS STEEL CLIPS

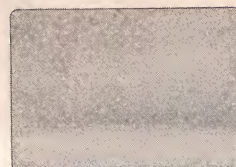


NEW NO. DT-2 REELRITE DEVELOPING TANK



METAL PRINT FRAME

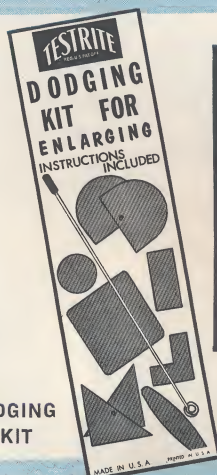
FERROTYPE PLATES



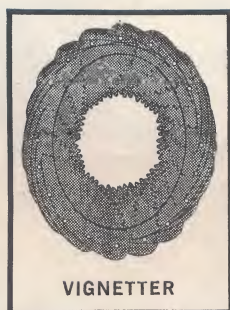
ROLLRITES "20" SERIES



ROLLRITES "60" SERIES

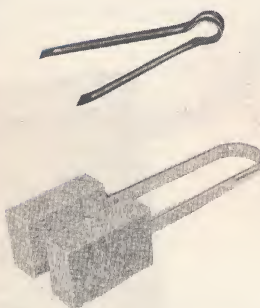


DODGING KIT



VIGNETTER

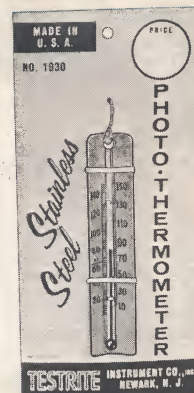
STAINLESS STEEL PRINT TONGS



FILM WIPER



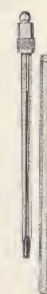
929



1930



937



938



936

DODGING KIT
Made with heavy duty red plastic material. Rustproof plated wire and handle. Ideal for Dodging work while Enlarging. Complete instructions included with Kit. Completely made in U.S.A.
\$1.50 List

STAINLESS STEEL PRINT TONGS
Made of heavy gauge stainless steel. Polished edges and flattened tips assure faultless use. Available in two sizes.
8" 45¢ 6" 40¢

VIGNETTER
Another new Darkroom aid. Made with heavy duty red plastic material on stiff cardboard. Unit can be used with or without serrated edges for any desired effect and leaves are adjustable for size of opening. Complete instructions included with Vignetter. Completely made in U.S.A.
\$2.50 List

FILM WIPER
Nothing better for wiping film. Two fine DUPONT viscose sponges and aluminum handle. Insures clean and streak proof negatives. \$1.25

TANK & TRAY THERMOMETER
Economical thermometer floats upright, or in a tray. Rubber washers will keep the thermometer face up. 6½ inches long. No. 929 ... 59¢

STAINLESS STEEL THERMOMETER
Made of stainless steel. Thermometer is guaranteed accurate to ½° plus or minus at vital 68°F. 5 inches long.
No. 1930 \$1.20

DEVELOPING TANK THERMOMETER *
Fits all makes of bakelite and

Thermometers

stainless steel roll film developing tanks.
No. 937 \$1.65

DEVELOPING TANK THERMOMETER *
Same as No. 937 but with aluminum cap and case to protect the thermometer.
No. 938 \$1.95

STIRRING ROD THERMOMETER *
Two purpose thermometer, mix and crush chemicals and show temperature. 9 inches long. No. 936 \$1.95

*IMPORTED

TESTRITE

REG. U.S. PAT. OFF.

Fotolite Equipment

MADE IN U.S.A.

No. 124/3

FOTOLITE single unit is a perfect light source for a fill-in, modeling, or back light. Complete unit with 10" Parabola reflector. \$9.65

No. 224/3

Crossarm FOTOLITE is a favorite with photographers. Each reflector swivels independently of the arm adjustment. Complete unit with two 10" Parabola reflectors. \$14.25

No. 5W/100/3

FOTOLITE single unit for the "serious" amateur or the professional. Accommodates a NO. 1 or 2 photoflood or a 500 W T-20 bulb. Complete unit with 9" reflector. \$15.25

No. 5/100/3

Same as above but without wings. \$13.00

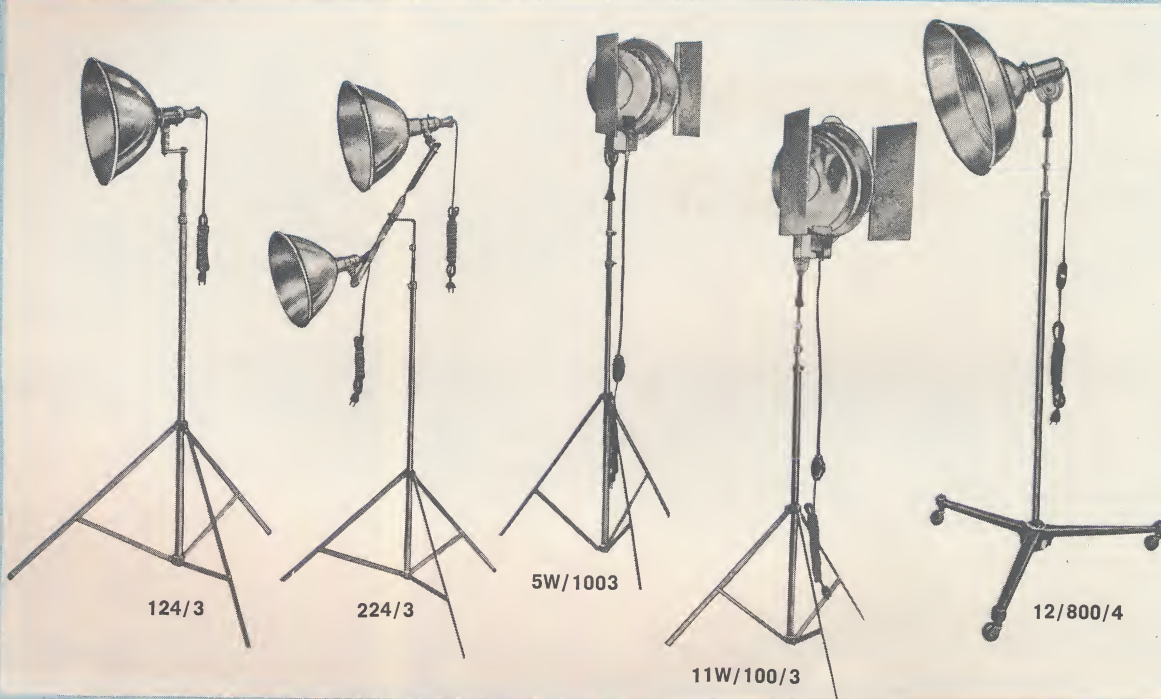
No. 11W/100/3

The most powerful lamp of its type. Ideal for movie or still photography. Accommodates a NO. 4 photoflood bulb, 1000 watt T120 or G1500 bulb. Complete with 11" reflector \$21.75

Same as above but without wings. \$19.25

No. 12/800/4

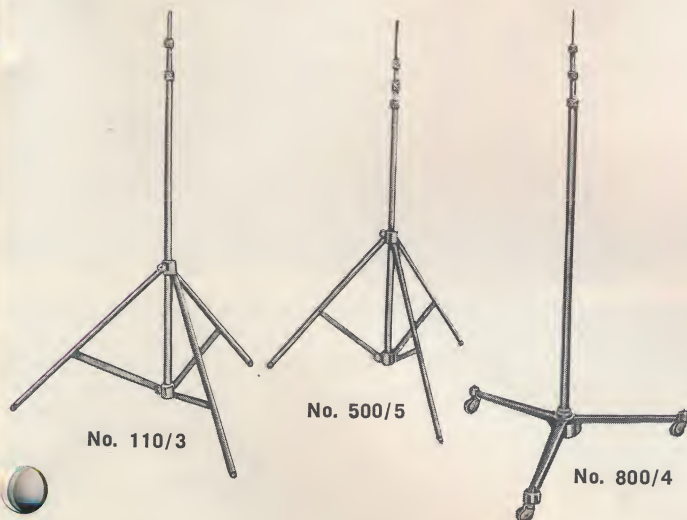
This FOTOLITE for commercial, portrait and movie studios. Fourteen inch highly polished reflector inside satin finish for maximum diffusion. Accommodates a NO. 4 Photoflood bulb. Complete unit. \$32.75



Fotolite Light Units. Well built light units with a large choice of reflectors to suit all specific lighting requirement. Reflectors are dip-etched for maximum lighting efficiency. Electrical assemblies have heat-proof push-through switches. Units sold complete with 8 ft. approved cord, and special red safety knobs for "cool" handling. All Fotolites on this page complete with stands.

NOTE—Units can be had with any stand or reflectors in any combinations, or the reflectors and stands may be purchased separately.

All steel and aluminum rust proof construction, these sturdy stands can be adjusted and locked in any position without the annoying wobble found in inferior equipment. They combine the desirable features of firmness, rigidity, compactness, and portability. New channel legs with non-skid washers protect floors and rugs. Wide spread legs permit maximum light elevation without tipping. Each stand individually boxed.



ALL FOTOLITE STANDS are made with clutch type locks (like tripods.) Locks easily in any position, sections cannot fall apart, no screws to lose or dent tubing.

Fotolite STANDS

No. 100/3

Three section aluminum stand with polished chrome legs. Rubber discs on feet to prevent slipping. Height when opened 7½ feet, closed 31 inches. Weight 1 lb. 11 oz. \$5.50

No. 110/3

Same as above but with a straight cross bar to hold two clamp units. \$5.95

No. 100/2

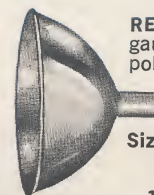
New two-section stand, 37½" closed, 78" open. Wt. 1 lb., 10 oz. \$4.95

No. 500/5

New five section stand. Lightweight aluminum sections. Height when opened 10 feet, closed 25 inches, weight 2 lbs. 2 oz. \$11.25

No. 800/4

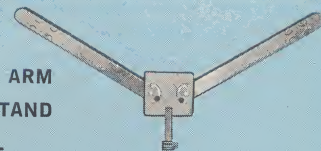
Four section studio roller model. Rubber tire casters, lower 7/8" section is polished chromium plated, castings grey or black wrinkle finish. Height when opened 10 feet, when closed 41 inches. Weight 15 lbs. Recommended for studio or heavy duty work. \$20.25



REFLECTORS—Made of heavy gauge aluminum, satin interiors, polished exteriors.

Size	No.	Description	Price
5"	28	Bullet	\$1.75
7"	30	Bullet	2.25
10"	24	Parabola	2.25
11¼"	21	Corrugated	2.25
11⅞"	25	Parabola	3.50

NEW
SWING ARM
LITE STAND
SWIVEL



Fits all makes of Lite Stands. Two clamps and reflectors can be placed on the 12" arms.
No. SA 1 \$1.75



Provides rigid support for all reflector floods and spots. Rubber covered spring hand clamp. High heat (660W 250V) sockets with heat resistant push thru switch, with 8 feet of approved cord. Red safety knob on the socket allows "cool & easy" handling.
No. CW \$2.25

TESTRITE

REG. U.S. PAT. OFF.

Superpod

NO. 2900/3

SPECIAL FEATURES

- Extra 90° Tilt on Panhead with large control knob. Will hold and lock easily in any position from horizontal to vertical, without loosening the panning feature.
- Adjustable length camera screw with easy to lock 3 prong knob.
- Large Chromeplated hexagon centerpost is easily reversible
- Patented Centerpost lock prevents cameras from accidentally falling, and Centerpost cannot loosen when panning.
- Large 1" diameter Outer legs, 7/8" and 3/4" Inner legs, all anodized finish, Jam Free construction with new clutch design.
- Non-skid, rubber tips on legs.



13" RISE
CENTERPOST

WEIGHT 5½ lbs.

MADE IN U.S.A.

\$39⁹⁵

U.S. PAT. No. 2,940,709

Designed for the Larger 4 x 5 and heavier 16 mm Cameras, and for use by "Professionals" who require very sturdy but Lightweight Tripods. This model can also be used with smaller cameras equipped with telephoto lenses. Three Section Model.

NO. 2900/3

PRICE: \$39.95

OPENS TO 72", CLOSES TO 23½" W/PANHEAD REVERSED

Superpod

NO. 2800/3

SPECIAL FEATURES

- Horizontal gear for smooth movie panning.
- Extra 90° tilt on panhead.
- Ball level on tripod.
- Ratchet to prevent camera from falling.
- Single lock panhead handle.
- Degree marks for horizontal and vertical tilts.
- Adjustable camera screw.
- Aluminum anodized legs.
- Jam-free construction.
- New clutch design.
- Non-skid tips on legs.
- Accommodates still cameras to 4x5 Movie cameras to 16mm.
- Popular Three Section Model for compactness.



MADE
IN
U.S.A.

\$25⁹⁵

- EASY TO GRIP
- JAM PROOF CONSTRUCTION

HOLDS LEGS SECURELY IN
ANY POSITION

SPECIFICATIONS

Three section model tripod. Weight 4 lbs. 17 oz., 69½ inches completely opened, 27 inches closed. 12" elevator rise.

No. 2800/3 \$25.95

Superpod

NO. 2450/3

SPECIFICATIONS

New model combining the features of the No. 2400 and No. 2800 Superpods. Horizontal Gear for smooth movie panning, chrome plated reversible hexagon center post and special spring clamps to prevent camera from falling. Three section model, Wt. 3½ lbs., 61" fully opened, 22½" closed, 14" elevator rise.

No. 2450/3 \$20.95

Superpod

NO. 2700/3

SPECIAL FEATURES

- Extra 90° Tilt on Panhead
- Ball level on tripod.
- Ratchet to prevent camera from falling.
- Single lock panhead handle.
- Degree marks for horizontal and vertical tilts.
- Adjustable camera screw.
- Aluminum anodized legs.
- Jam-free construction.
- New clutch design
- Non-skid tips on legs.
- Accommodates still cameras to 4x5 Movie cameras to 16mm.
- Popular Three Section Model for compactness.



\$21⁹⁵

MADE
IN
U.S.A.

SPECIFICATIONS

Exactly the same as the No. 2800/3 Superpod, but without the movie panning feature. Three section model tripod. Weight 4 lbs. 6 oz., 69 inches completely opened, 26½ inches closed.

12" elevator rise. No. 2700/3 \$21.95

Superpods

NO. 2400/3

NO. 2700/4

Same specifications and features as the No. 2400C/3 Tripod, but this model has an aluminum center post. No. 2400/3 \$16.95

4 Section Model now available. Folds to smaller size for easier carrying.

No. 2700/4	closed 20½"	open 59"	\$24.95
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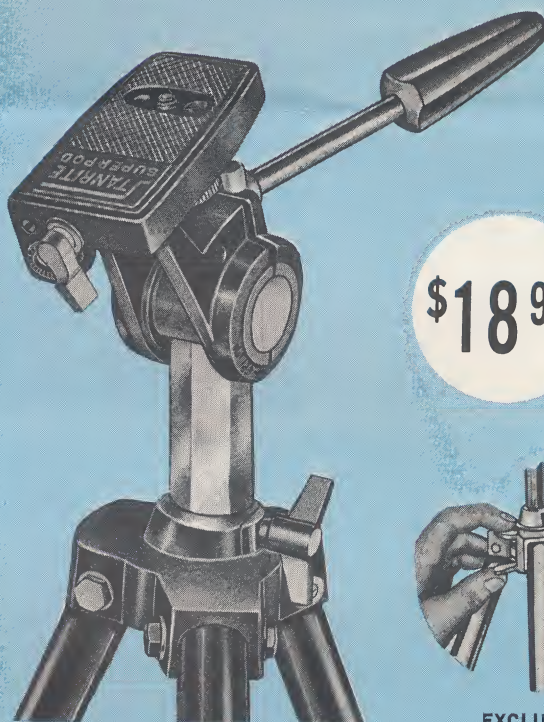
SUPERPODS

Superpod

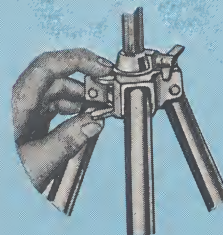
NO. 2400C/3

NEW LIGHTWEIGHT ECONOMY MODEL

- BRASS chromeplated reversible center post. Hexagon shaped to prevent turning in either direction and to insure rigidity.
- Special spring clamps to prevent camera from falling.
- Extra 90° tilt on panhead.
- Single lock panhead handle.
- Adjustable camera screw.
- Aluminum legs, top sections anodized.
- Aluminum jam proof clutches.
- Non-skid leg tips.
- Ideal lightweight model for 8mm Movie and 35mm to 2¼ still cameras.



\$18⁹⁵



EXCLUSIVE
PATENTED
LOCKING DEVICE

MADE IN U.S.A.

U.S. PAT. No. 2,940,709

SPECIFICATIONS

Three section model tripod. Weight under 3 lbs., 60" fully opened, 22" closed, 13¾" elevator rise.

No. 2400C/3 \$18.95

TESTRITE
REG. U.S. PAT. OFF.

Fotolarger Accessories

CONDENSER SETS. Transforms diffusion type FOTOLARGERS into highly efficient condenser enlargers with approximately twice the speed of the diffusion model.

For 35mm to 2 1/4 x 3 1/4 Models
No. 23-4 1/2" for all sizes \$11.50
No. 23B-4 1/2" w/brackets
for HA Glass .. \$12.75
No. 23-3 1/2" for 2 1/4 x 2 1/4
film 8.50
No. 23-52mm for 35mm
..... 7.50

All Testrite condenser sets consist of 2 lenses and frame.

Special 4 1/2" condenser ring with brackets to hold heat absorbing glass above condensers. \$1.25 extra when ordering condenser. Condenser frame \$2.50 if ordered separately.
No. 23F only \$2.50

LENS BOARDS.

Extra lens boards can be furnished for those who desire to mount an additional lens.

No. 23—for 2 1/4 x 3 1/4 Fotolarger \$1.25

DIFFUSION GLASS

Flashed opal on one side. Center ground on the other side.
No. 23-4 1/2" \$2.00

RECESSED LENS BOARDS.

Allows lens to go closer to the negative. Good for 50 mm and 35 mm lenses.

No. 23-Recessed Lens Board \$2.00

HEAT ABSORBING GLASS.

For color work or long exposures. Protects negatives.
No. 23-HA GLASS \$2.50

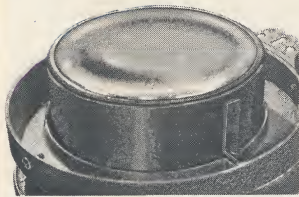
COPY ROD.

You can now use your camera with the arm and base of your Fotolarger for copying. Just remove entire bellows unit and insert the copy rod.
No. 23-ONLY \$2.00
"Also suitable for No. 100 Fotolarger". Not for Jr 1,2.

FILM CUPS

Supports roll film and prevents the film from interfering with the enlarging procedure. Made of steel and easily clips onto D, E and Merit models.
\$2.95 per pair
Not for Jr. 1, 2, Zenith, 100DC

CONDENSER SETS



LENS BOARDS



RECESSED LENS BOARDS

COPY ROD



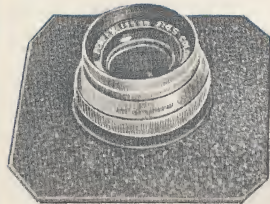
DIFFUSION GLASS



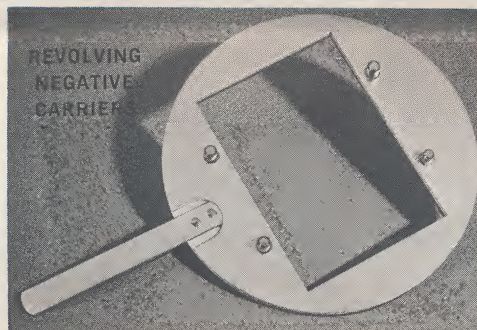
FILM CUPS



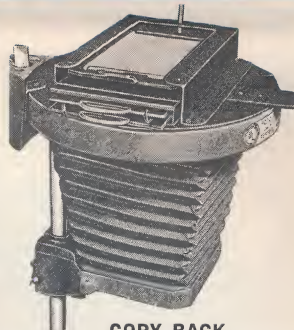
ENLARGING LENS



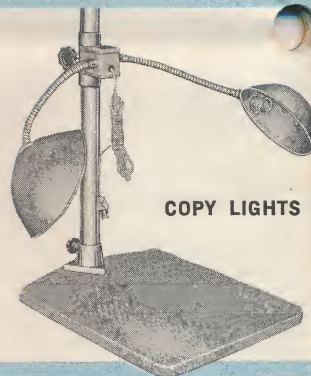
REVOLVING
NEGATIVE
CARRIER



COPY BACK



COPY LIGHTS



ENLARGING LENSES

Now available for the economically priced FOTOLARGERS are the accessories formerly made only for enlargers selling at five times the price of the FOTOLARGERS. These accessories will increase the pleasure and use of your FOTOLARGER.

ENLARGING LENSES, ON LENSBOARDS ADD \$1.00

*No. P9045—PERFEX F4.5 90mm 3 element coated lenses, iris diaphragm and click stops. (for 2 1/4 x 3 1/4) \$15.95

*No. P7545—PERFEX F4.5 75mm 3 element coated lenses, iris diaphragm and click stops. (for 2 1/4 x 2 1/4) \$14.95

*No. P5035—PERFEX F3.5 50mm 3 element coated lenses, iris diaphragm and click stops. (for 35mm) \$14.95

*No. P3535—PERFEX F3.5 35mm coated lens, 3 element coated lenses, iris diaphragm (for half frame 35mm, 126 and smaller). \$14.95

No. 69W—TESTRITE F6.9 90mm coated lens with waterhouse click stops, rangefinder. (for 2 1/4 x 3 1/4) Made in U.S.A. . . \$5.95
Only for Junior #2 enlarger.

*PERFEX lenses are Made in Japan to our rigid Specifications, and all have LEICA type threads and flanges.

COPY BACK

Actually converts the FOTOLARGER into a ground glass view camera for copying, table top photography. Can also be used as a portrait view camera. Accepts standard 2 1/4 x 3 1/4 Cut Film Holders. Holders not supplied.

No. 23 — Copy Back \$11.25

Not for Jr. #1, #2, Zenith and 100DC

COPY LIGHTS

Used in conjunction with copy back. Two 12" flexible arms with parabola shaped reflectors. Complete with sockets and wire (no bulbs).

No. 23 \$14.95

Not for Jr. #1, #2, Zenith

NEW No. 23-4 Copy Lights See Page 10 \$23.95

Not for Jr 1,2. Can be used on Zenith model.

REVOLVING NEGATIVE CARRIERS

Standard equipment on Fotolargers includes a 2 1/4 x 3 1/4 glassless carrier. These may be exchanged or the Fotolarger can be ordered with another size carrier at no extra cost.

No. 23 — Specify size desired \$4.50

NEGATIVE CARRIERS

Available in the Following Sizes:

- | | |
|--|------------------------|
| • 120/620 Size (2 1/4 x 3 1/4) 8 Exposure | • 35 mm |
| • 120/620 Size (2 1/4 x 2 1/4) 12 Exposure | • Minox Negatives |
| • 120/620 Size (2 1/4 x 1 5/8) 16 Exposure | • Bantam Size |
| • 2 1/4 x 3 1/4 Cut Film Size | • 35mm Half Frame |
| • 127 Size (1 5/8 x 2 1/2) 8 Exposure | • 16mm Film • 126 Size |
| • 127 Size (1 5/8 x 1 1/2) 12 Exposure | |
| • 127 Size (1 5/8 x 1 1/4) 16 Exposure | |

THESE ACCESSORIES WILL FIT MODELS "E", "E2", JUNIOR # 2, & MERIT ENLARGER

ALL ITEMS (EXCEPT PERFEX LENSES) ON THIS PAGE MADE IN U.S.A.

Fotolarger Accessories

SAVE MONEY ON LENSES, CONDENSER SETS & NEGATIVE CARRIERS BY PURCHASING COMPLETE CONVERSION KITS

2 1/4 x 2 1/4 Conversion Kit — No. CK-2 1/4	PRICE
1-Perfex F4.5, 75mm lens, iris diaphragm, click stops	\$14.95
1-#23-3 1/2" Double condenser set	8.50
1-#23-2 1/4 x 2 1/4 Negative Carrier	4.50
1-#23-Lens board for above lens	1.25
Regular	29.20
SPECIAL	27.20

Conversion Kit — No. CK-35	
1-Perfex F3.5, 35mm lens, iris diaphragm, click stops	\$14.95
1-#23-52mm Double condenser set	7.50
1-#23-Negative Carrier (SPECIFY SIZE)	4.50
1-#23-Recessed Lens Board for above lens	2.00
Regular	28.95
SPECIAL	26.95

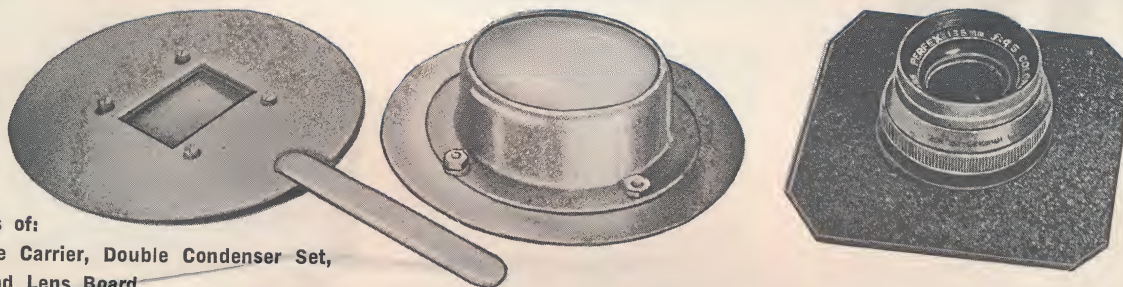
35mm Conversion Kit — No. CK-50	
1-Perfex F3.5, 50mm lens, iris diaphragm, click stops	\$14.95
1-#23-52mm Double condenser set	7.50
1-#23-35mm Negative Carrier	4.50
1-#23-Lens board for above lens	1.25
Regular	28.20
SPECIAL	26.20

For #100DC FOTOLARGERS

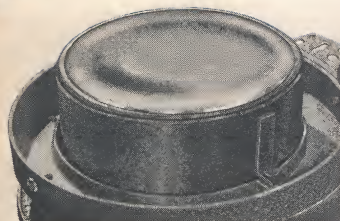
#100-35mm Conversion Kit	\$32.50
#100-2 1/4 x 2 1/4 Conversion Kit	32.50
#100-2 1/4 x 3 1/4 Conversion Kit	36.95
#100-4 x 5 Conversion Kit	75.95

Each of the above units contain the Proper lens, Lens Board, Condenser Set & Negative carrier for its size.

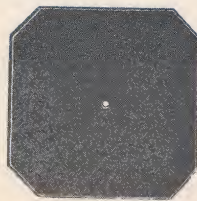
CONVERSION KITS



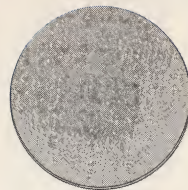
Consists of:
Negative Carrier, Double Condenser Set,
Lens and Lens Board.



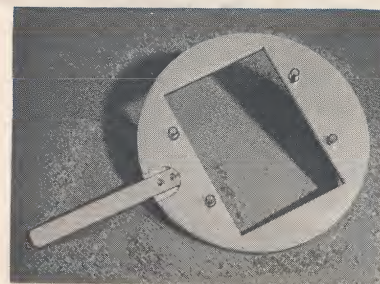
CONDENSER SETS



LENS BOARDS



DIFFUSION GLASS



REVOLVING NEGATIVE CARRIER

No. 100 DC

Fotolarger ACCESSORIES

ENLARGING LENSES

No. P13545-F4.5 135mm PER-FEX coated lens with iris diaphragm and click stops \$34.95

90mm, 75mm, 50mm & 35mm Lenses May be used, see other page for prices.

50mm & 35mm Lenses must be put on recessed lens boards.

Add \$1.50 for Lenses mounted on Lens Board.

Add \$2.00 for Lenses mounted on Recessed Lens Board.

CONDENSER SETS. Transforms diffusion type FOTOLARGERS into highly efficient condenser enlargers with approximately twice the speed of the diffusion model.

No. 100-6 1/2" for all sizes	\$34.95
No. 100-4 1/2" for 2 1/4 x 3 1/4 film	14.95
No. 100-3 1/2" for 2 1/4 x 2 1/4 film	11.50
No. 100-52mm for 35mm film	10.50

LENS BOARDS Extra lens boards can be furnished for those who desire to mount an additional lens.

No. 100—for 4 x 5 Fotolarger	\$2.25
*No. 100-Recessed Lens Board	2.75
*(for 50-35mm lenses)	

DIFFUSION GLASS Flashed opal on one side. Center ground on the other side.

No. 100-6 1/2"	\$2.75
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HEAT ABSORBING GLASS. For color work or long exposures. Protects negatives.

No. 100-HA GLASS	\$4.50
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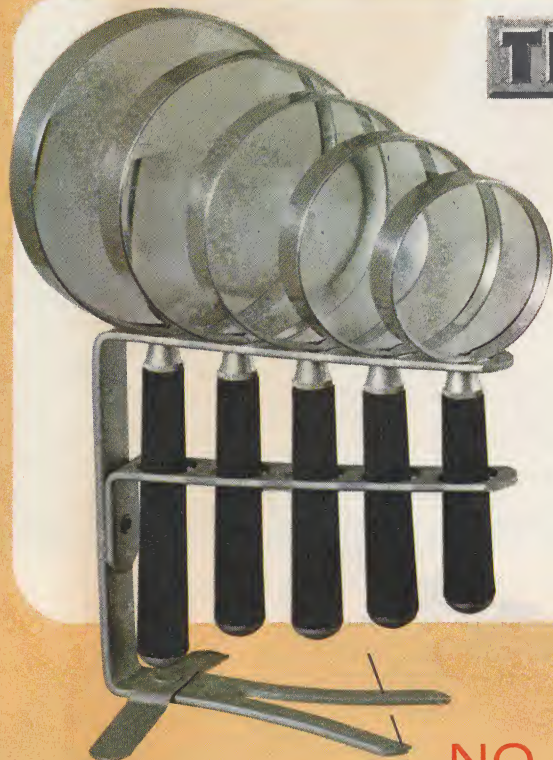
REVOLVING NEGATIVE

CARRIERS. Standard equipment on the Model 100 is a 4 x 5 carrier. These may be exchanged or the Fotolarger can be ordered with another size carrier at no extra cost.

No. 100—for Model 100D Fotolarger, specify size desired	\$6.75
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NEGATIVE CARRIERS AVAILABLE IN THE FOLLOWING SIZES

- 4 x 5 Size • 3 1/4 x 4 1/4 Size
- 120/620 Size (2 1/4 x 3 1/4) 8 Exposure
- 120/620 Size (2 1/4 x 2 1/4) 12 Exposure
- 120/620 Size (2 1/4 x 1 5/8) 16 Exposure
- 2 1/4 x 3 1/4 Cut Film Size
- 127 Size (1 5/8 x 2 1/2) 8 Exposure
- 127 Size (1 5/8 x 1 5/8) 12 Exposure
- 127 Size (1 5/8 x 1 1/4) 16 Exposure
- 35mm • Minox Negatives
- 35mm Half Frame
- Bantam Size • 16mm Film
- 126 Size



TESTRITE
REG. U.S. PAT. OFF.

Magnifiers

"SEERITE" READERS

High power magnifying lenses, assembled in highly polished aluminum rims and black plastic handles. Each reading glass individually packaged in an attractive grey and scarlet box.

No. 735/2½" 6" focus 2.00 ea. No. 735/3½" 8" focus 3.25 ea.
No. 735/3" 6" focus 3.00 ea. No. 735/4" 8" focus 3.75 ea.
No. 735/4½" 8" focus 5.00 ea.

The 2½" and 3" Sizes can be purchased each on a card suitable for Peg Board Displays.

Order No. 735/2½" C ea. \$2.00 List
Order No. 735/3" C ea. \$3.00 List

SEERITE READERS can be purchased in complete sets with attractive metal display stand.

NO. 735/5 Sets consists of one Reader of each size (2½" to 4½") plus Display Stand. A \$19.00 List Value ... Special to Dealers \$18.50 List.

ALL SEERITE READERS HAVE
OPTICALLY GROUND AND POLISHED
LENSES MADE TO THE HIGHEST
OPTICAL STANDARDS

NO. 736 "SEERITE"

Reader

New 2 x 4 inch oblong reader with a high power, perfectly ground clear white magnifying lens, having an 8 inch focal length. Attractive plastic frame and offset handle for "balanced" holding. Furnished each in a box.

List \$3.85 each



4" FOCAL
LENGTH

NO. 745 OPTISCOPE

45 mm. ground and polished lens which slips into an attractive genuine leather case. Available in Red, Blue, Brown and Green leather cases.
STYLE NO. 745/C \$1.00 EA. list.

NO. 711

Inspection Magnifier

Available in
four lens sizes.

All of the following models are completely made in U.S.A. with clear white optical glass lenses, ground and polished to the highest standards.

NEW rims on these Magnifiers are made of brass and are polished chrome plated for long service.

Lens mounted on 12" chrome plated flexible arm with weighted base. New unique ball swivel provides trouble-free movement of lens.

No. 711/3"	with 3"	lens		\$ 7.50 each
No. 711/3½"	with 3½"	lens		8.00 each
No. 711/4"	with 4"	lens		8.50 each
No. 711/4½"	with 4½"	lens		10.00 each

Packed each
in a box.



NOTE: We have on hand a quantity of Enlargers & Tripods returned to us by our Dealers. This merchandise was in most cases used for floor samples for demonstration purposes in their stores and while they are mechanically perfect, the finish shows signs of usage., or they are factory rejects due to imperfections of finish only. These units all have the same features and are equipped the same way as our catalog describes each model.

Rather than go to the trouble and expense of refinishing these, we offer them to you at a 40 and 10% discount as follows:

Junior 2 Enlarger.....	\$16.75 Net	"E" Master Enlarger.....	\$25.40 Net
Merit III "	\$20.00 Net	"E2" " "	\$29.70 Net
Zenith 35mm Enlarger, with lens & Condenser Set, Complete..	\$38.00 Net	"100DC" 4x5 "	\$44.30 Net

These Enlargers are without lenses or condenser sets (except for the Zenith). We will give you a 20% discount on lenses, condensers, and any other material in our photographic catalog if you purchase them at the same time as your Demonstration units.

TRIPODS, DEMONSTRATION MODELS

No. 2400/3.....	\$ 9.00
No. 2400C/3.....	\$10.00
No. 2450/3.....	\$11.00
No. 2700/3.....	\$11.50
No. 2700/4.....	\$12.50
No. 2800/3.....	\$13.50

ALSO AVAILABLE AS DEMONSTRATION UNITS

8mm Cinelargers.....	\$16.95
16mm Cinelargers.....	\$16.95
35mm Cinelargers.....	\$19.95
No. PD-2 Print Dryer.....	\$15.00

SHIPPING CHARGES: Junior 2, Merit III, Zenith 35mm Enlargers add \$2.50 each. All Tripods, Cinelargers & Print Dryer add \$1.00 each. Models E, E2, & 100DC Enlargers shipped Railway Express Collect as they are too large for Parcel Post shipments. If you are sending in an order with two or more items DO NOT send in any money for shipping as we will ship freight collect.

If this note is of interest to you, please send us your order with a check or money order. Sorry we cannot ship C.O.D. IMPORTANT: Any order for \$40.00 or more should be sent in with a Certified Check, Bank Check or money order in order not to delay shipment.

New York City Residents add 5% Tax, New York State Residents add 2% Tax.

TESTRITE INSTRUMENT CO., INC. 135 MONROE STREET NEWARK, N.J. 07105

TESTRITE INSTRUMENT CO.

INCORPORATED

MANUFACTURERS AND IMPORTERS
OPTICAL AND SCIENTIFIC INSTRUMENTS

135 MONROE STREET
NEWARK, N. J. 07105

Dear Photo Enthusiast:

Thank you for your recent inquiry about TESTRITE products.

Our items are becoming more and more popular with people who want fine equipment at reasonable prices. In the last 5 years we have sold well over 50,000 Enlargers, more than 100,000 Tripods, to people who demand products that will do more at prices competitive or below any other on the market.

Your interest in our products is appreciated and we are enclosing our latest catalog describing all of our fine and useful photographic items.

Photographic dealers everywhere will be happy to service your requirements. If they do not have our items in stock, ask them to order it for you.

If you have any difficulty obtaining our products or you have any questions, please feel free to write us.

Very truly yours,

TESTRITE INSTRUMENT CO., INC.

TESTRITE INSTRUMENT CO.

INCORPORATED

MANUFACTURERS AND IMPORTERS
OPTICAL AND SCIENTIFIC INSTRUMENTS

135 MONROE STREET
NEWARK, N. J. 07105

Everyone interested in an enlarger will wish to know which one to choose and the accessories that will best serve his purpose. To that end, we give you the following data trusting that this guide will help you to select the best Fotolarger for your needs.

WHICH MODEL WILL MAKE THE BEST PICTURES AND

WHICH SHOULD YOU BUY?

First of all let us say that all Fotolargers regardless of which model you choose, will give you the same quality picture, subject to the experience of the operator, if equipped with the same lens and the same quality negative. These Fotolargers will give results comparable to those made with much more expensive enlargers on the market. Of course the more expensive Fotolargers have added features and refinements not found on the cheaper models, and therefore must sell at a higher price as they are more costly to manufacture.

NO ENLARGER AT ANY PRICE WILL GIVE YOU BETTER PICTURE THAN THE FOTOLARGERS. You will also find that you can purchase more lower priced accessories to enhance the value of your Fotolarger than that offered by any other manufacturer. Furthermore, the negative carriers are glassless, by far the preferred and trouble free means of holding your negatives. We often in conversations with beginners, draw a comparison on enlarging and playing a piano. One person can sit down to a instrument and produce a cacaphony of sound, whereas another, with knowledge and training will make beautiful music with the same instrument.

WHAT ARE THE FOCAL LENGTH OF THE LENSES?

The focal lengths of the lenses are referred to in millimeters and should correspond to the focal length of your camera lens. Therefore the 90mm lens can be used for $2\frac{1}{4} \times 3\frac{1}{4}$ or smaller size negatives, the 75 mm lens can be used for $2\frac{1}{4} \times 2\frac{1}{4}$ or smaller size negatives, and the 50mm lens can be used for 35mm or smaller size negatives. The lenses cannot be used for larger negatives than they

were designed for because the lens will not cover (or see) the film and you will not be able to enlarge the entire negative. When we say the lens can be used for a certain size or smaller this is not always practical. As an example let us take a 90mm lens which with the Model E Enlarger will give you a maximum of 6 times enlargement on the baseboard of the enlarger. If you are starting with a $2\frac{1}{4} \times 3\frac{1}{4}$ negative you will get up to a $13\frac{1}{2} \times 20\frac{1}{2}$ size picture which is more than enough though you do a lot of cropping (cropping is the term used to enlarge only a part of the negative). Now using the same 90mm lens with 35mm film which is only about $1" \times 1\frac{1}{2}"$ the 6 time enlargement will bring it up to a $6" \times 9"$ enlargement without any cropping. Should you have the 90mm lens and do very little 35mm work and if you want larger than the $6" \times 9"$ size from the 35mm film you can project onto the floor or wall, but if you plan to use a lot of both sizes the ideal thing will be for you to get a 50mm lens for the 35mm film which will now give you a 12 time enlargement with the same enlarger.

WHAT ARE THE DIFFUSION GLASSES?

The Fotolargers are sold as diffusion models. That means they have between the light source and the negative diffusion (opal) glass which softens the glare of the bulb. This glass is wonderful for Portrait work and pictures of adults and older people, as the soft light helps hide lines and wrinkles in the face and also scratches on the negative.

WHAT ARE THE CONDENSER SETS?

For all other work except portraiture, the condensers are almost a necessity. First of all they double the amount of light making it easier to focus and making the exposure time shorter. Besides this they tend to make the blacks blacker and the whites whiter which make the print look much sharper and clearer.

WHICH SIZE CONDENSER SET SHOULD YOU BUY?

Buy only one condenser set and that is for the largest size film that you will be using. If you buy the $4\frac{1}{2}"$ you can use it for any size of film up to and including $2\frac{1}{4} \times 3\frac{1}{4}$. If you buy the $3\frac{1}{2}"$ you can use it for any size film up to and including $2\frac{1}{4} \times 2\frac{1}{4}$ (but it cannot be used for anything larger than $2\frac{1}{4} \times 2\frac{1}{4}$). If you buy the 52mm size you can use it for any size film up to and including 35mm (but no larger).

In closing may we make one more suggestion. Your public library is full of free information on all the steps in enlarging. Buy our Fotolarger and read all you can on the subject and we are certain you will enjoy your hobby.

JOSEPH FOLDES
PHOTOGRAPHER

TESTRITE INSTRUMENT CO., Inc.

135 Monroe Street
Newark, N. J.

Gentlemen:

At your request I have tested the FOTOLARGER Model E, a photographic enlarger manufactured by you. I have made a thorough test over an extended period and this is what I found:

In general, the FOTOLARGER is capable of turning out as high quality enlargements as any other enlarger on the market, regardless of price.

In particular, I have used all enlarging technics and found that the FOTOLARGER is well suited for the use of all technics. I can honestly state that I have found no difference between the performance of the FOTOLARGER and of the high priced enlargers which I also own.

In closing I would like to mention that the FOTOLARGER I have used was picked out at random from your regular stock, it was not specially made for testing purposes.

Sincerely yours,

Joseph Folds

photographer, author and
photographic consultant.

jf/sm

Note: Mr. Joseph Folds is a well known Photographer & Author of the Book "The Practical Way To Perfect Enlargements." His articles can be seen monthly in leading photographic magazines.